

## **Arcadia continues exceptional year in market growth**

**BOSTON – March 4, 2010** – Arcadia Solutions named three new clients in the last week of February, adding to the beginning of an exceptional year in market growth for the IT consulting company.

Joining its growing list of partners in the health plan sector is a BlueCross BlueShield plan operating in the Northeast. Arcadia has worked with Blues plans in the past, implementing a range of IT and business process solutions. For its new client, Arcadia will build a strategic assessment and roadmap for successfully achieving the government's ICD-10 and HIPAA 5010 compliance mandates using its unique practices and insights on the subject.

“Our aim is to ensure that our client's efforts go further than mere compliance achievement, because that is just the first step. If these technology mandates are approached correctly, we can add serious business value for our client by making their claims process far more efficient, which cuts a lot of unnecessary costs,” said Kent Zelle, client partner at Arcadia. “That's what a successful compliance initiative looks like.”

In other business opportunities, Arcadia has signed on with a national auto insurance company and a global pharmaceutical company to implement their incentive compensation management (ICM) software systems. Arcadia has a long-standing reputation in this area of business for recognizing and correcting the obstacles that can make an ICM system falter.

These latest deals brings Arcadia's total to seven new clients in the first quarter of Fiscal 2010, to date. In addition to its strong ICM consulting services, Arcadia's business is rapidly growing with healthcare providers and health plans as these organizations look to IT solutions as a primary means to increase the quality of their care while reducing costs.

### **About Arcadia Solutions**

Arcadia Solutions is a national consultancy founded in 2002 outside of Boston. Arcadia focuses on driving business value through strategic, data-driven IT solutions in the healthcare industry and the Fortune 500. For more information, visit [www.arcadiasolutions.com](http://www.arcadiasolutions.com) or call us directly at 781.202.3600.